Lamoille Family Center Board of Directors February 22, 2017 Board Meeting - 5:00 – 7:00 pm

Present: Bryn Fisher, Janelle Germaine, Marilyn May, John Duffy, Cajsa Schumacher

Absent: Sandy Paquette, Eileen Paus, Brenda Christie

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Minutes

- 1. The meeting was called to order at 5:05pm.
- 2. A Day in the Life of an LFC Staff
 - a. Marilyn Zophar, Families Learning Together (FLT) Teacher presented on the program sharing a power point overview and describing eligible students, activities and programming.
- 3. Minutes of January 25, 2017
 - a. Cajsa moved to approve the minutes, Duffy seconded and the board unanimously approved the 1/25/17 minutes.
- 4. Financial
 - a. Investment Committee
 - i. The Committee met with representatives from Morgan Stanley last week to review the LFC portfolio through 1/31/17. The Committee will bring a recommendation to the Board at the March meeting to consider adjusting the long-term percentage splits between equity and bonds from the current mix of 45% and 45% to a greater percentage of equity.
 - b. Annual Appeal
 - i. Scott reported that the Annual Appeal has generated approximately \$54,400, to date, which includes \$2,200 designated by donors to the Holiday Project.
 - c. Send a Kid to Camp
 - i. Scott announced that LFC will conduct a 2nd year of Send a Kid to Camp for 2017. Last year, 2016, was successful and we have funds leftover which we will augment with grant writing and a possible special appeal in May.
- 5. FY'17 Strategic Directions
 - a. The Parent Child Centers (PCC) have been busy January and February with legislative activity, testimony in committees, as well as our Board activity including a letter to the Editor of the News and Citizen by Bryn and testimony before a joint session of Senate and House Appropriations at JSC by Duffy. Our 2017 PCC platform has focused on the disparity in wage and benefit between PCC staff and state employees to perform the same jobs. The gap represents an average PCC staff wage that is 30% below comparable State positions.

b. Cycle of Donor Giving

- i. The Board followed up on January's discussion about, "What's your story of why you're involved with LFC and what steps will you take to engage community partners in a deeper connection to LFC?" Last month ideas ranged from inviting someone to donate, hosting a gathering with friends to learn about LFC and encourage volunteering. New ideas tonight included:
 - i. Duffy suggesting we invite builders to come do a project at the Family Center.
 - ii. Cajsa recently connected with a newly formed group called, Citizens for Vermont who gather as a prosocial group and meet monthly. The next meeting is this Sunday 2/26 at 4pm. The group may be interested in "taking their action local" to make a difference in our community and give people a reason to give in a tangible way. Cajsa asked Scott to prepare some brochures and a specific handout asking for tangible goods or making a cash donation.
 - iii. It was suggested that, at future meetings, we continue to discuss how we expand efforts to help community members understand who we are and what we do that can help create expanded awareness and a greater LFC community profile.

Other Business

- a. Bryn and Scott met with Dixie Bolio and acknowledged that she remains interested in joining the board. Bryn invited her to attend the March board meeting.
- b. Scott asked if a board member would be present at Morrisville Town Meeting Day and willing to speak on behalf of LFC.
- c. Bryn reminded members to begin thinking about their interest in being a board officer in FY'18 as she and Duffy will both be relinquishing their officer roles. She also to put the June 28th Annual Meeting in their calendar. and
- 7. The board adjourned at 6:50pm.

FY'17 Strategic Directions: a) Cycle of Donor Giving, b) Succession Planning, c) Capital Improvements, d) Programming, e) Measuring our Impact, f) Financial Stability

Next Board Meeting 5:00pm – 7:00pm March 22, 2017

(Regular Board meetings are typically every 4th Wednesday of the month)